

# Embossed Stamps with Advertising Rings

BY A. K. HUGGINS

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## OFFICIAL ISSUES

### Four types of collars or rings

1. Two curved bands or cartouches, segments of a circular band 3 mm. wide and 36 mm. in diameter, placed above and below the stamp. This type is only known for W. H. Smith and is almost certainly of essay status all recorded copies having either a printed or manuscript 'specimen' (see fig. 1).
2. Plain circular band 4 mm. wide, forming a complete ring 36 mm. diameter round the stamp. The name of the firm is on a plain cartouche above the stamp and the address on a similar cartouche below. These cartouches are separated by an eight-rayed star. Smith, Elder & Co., East India agents, and Stevens and Norton, only (see fig. 2).
3. Similar to type 2 but band 4.5 mm. wide and has a 37 mm. diameter and no cartouches although letters are of smaller type. Ornament between is a cross instead of a star. J. F. Pawson only (see fig. 2).
4. Band 5 mm. and ring 38 mm. in diameter. Lettering larger, no cartouches, ornaments between, a star with either six or eight rays (see fig. 2).

The list below is in chronological order of collar registration at Somerset House.

**STEVENS & NORTON**, 26 Bell Yard, Lincoln's Inn, W.C.

Registration date of collar (Type 2.) at Somerset House, 8th October 1857 on 1d. pink die 101.

**Specimens.\* 1d.** (1.7.63), die 105, (see fig. 2), **2d.** (22.7.63.), die 2, 1/- (21.7.63.), die 3. 1/- (16.7.57.) with manuscript 'specimen', die 3.

Following have overprints of unknown type **1d.** (25.3.62.), die 89, **2d.** (26.3.62.), die 2, 1/- (26.3.62.), die 3.

**Issued type. 1d.** (27.4.59.), die ?

**SMITH, ELDER & Co.**, East India Agents, London.

Registration date of collar (Type 2.) at Somerset House, 23rd October 1857 on 1d. pink die 101, and 4d. orange die 2.

**Specimens.** Unissued values in this type: **3d.** (1.7.63.), die 1. Type 2. (see fig. 2) **6d.** (21.7.63), die 2.

**Issued type. 1d.** (13.3.58.), die ?

**4d.** die 2. Dates of printing. 26.4.62., 18. 6.62., 14.8.62., 13.10.62., 24.11.62., 25.4.63., 4.6.63., 5.6.63., 27.7.63., 15.9.63., 11.11.63., 21.6.64.,

21.8.64., 19.11.64., 21.1.65., 28.2.65., 1.3.65., 24.4.65., 4.8.65., 5.8.65., 10.6.65., 19.6.65., 19.9.65., 21.11.65., 30.9.65. With manuscript number 323, 21.1.65.

**SMITH, ELDER & Co.**, 65 Cornhill, London.

Registration date of collar (type 4a.) at Somerset House, 14th July 1859 on 1d. pink (die ?) and 8th December 1965 ring only.

**Specimens. 1d.** (1.7.63.), die 105, (see fig. 2), **2d.** (22.7.63.), die 1, 1/- (21. 7. 63.), die 3.

**Issued type. 1d. Curl type 1.** (19.1.60.), die ?, (18.12.61.), die 105, (16.1.62.), die 105, (21.6.62.), die 105, (20.11.62.), die ?, (11.3.63.), die 105, (24.4.63.), die 105, (16.9.63.), die 105, (21.10.63.), die 111, (13.2.64.), die ?, (18.6.64.), die ?, (17.8.64.), die 103, (8.11.64.), die 105, (27.2.65.), die 101?, (14.6.65.), die 102, (3.8.65.), die ?, (15.9.65.), die 112, (10.1.66.), die 110, 112, (25.4.66.), die ?, (7.7.66.), die 110?

**1d. Curl type 2.** (24.6.67.), die 114?, (27.2.69?), die 106.

**2d.** die 2. 9.7.61., 9.12.61., 12.2.62., 24.4.62., 20.6.62., 14.8.62., 10.10.62., 17.1.63., 19.1.63.

die 1. 3.3.63., 12.3.63., 17.3.63., 23.7.63., 22.10.63., 12.12.63., 20.4.64., 4.10.64., 11.1.65., 17.1.65., 18.1.65., 6.3.65., 18.4.65., 15.6.65., 14.9.65., 18.11.65., 24.4.66., 13.9.66., 12.11.66., 24.6.67.

**3d.** All die 1. Dates of printing. 13.1.66., 19.1.66., 6.3.66., 10.4.66., 12.4.66., 20.4.66., 5.7.66., 18.9.66., 13.11.66., 20.6.67., 21.6.67.

**4d.** All die 2. Dates of printing. 19.9.65., 12.1.66., 3.3.66., 23.4.66., 25.4.66., 14.11.66., 24.6.67. Also 19.9.65. with 399 in manuscript.

1/- All die 3. Dates of printing. 28.5.61., 13.2.62., 15.2.62., 13.8.62., 13.10.62., 28.10.62., 21.11.62., 24.11.62., 16.1.63., 18.1.63., 9.6.63., 21.7.63., 27.7.63., 16.9.63., 15.11.63., 14.12.63., 20.1.65., 19.4.65., 20.6.65., 29.6.65., 20.11.65., 5.3.66., 24.6.67., 6.3.68., 6.10.68., 6.10.69.

The following have manuscript numbers:- **1d.**, 16.1.62. (322), 17.8.64. (294), 24.6.67. type 2 curl, (443). **2d.**, 18.1.65. (323), 15.6.65. (378), 14.9.65. (387). **3d.**, 20.6.67. (443), 21.6.67. (462). **4d.**, 19.9.65. (399). 1/-, 20.1.65. (323), 19.4.65. (387), 20.6.65., (378), 5.3.66. (425), 24.6.67. (443), 6.10.69. (475), 20.11.65. (399). The significance of these numbers is not known, they may conceivably be a security or accounting system.

**J. F. PAWSON**

Registration date of collar (Type 3.) at Somerset House, 21st February 1859, on 1d. pink die 114?

\*All specimen overprints unless otherwise stated are Samuel' type 2.

**Specimens. 1d.** (1.7.63.), die 105, **2d.** (1.7.63.), die 1, **1/-** (21.7.63.), die 3. N.B. 2d. and 1/- values were not issued.

**Issued type. 1d.** (28.2.59.), die 87? (see fig. 2).

**SAUNDERS, OTLEY & Co.,** 50 Conduit St.

Registration Date of collar (Type 4.) at Somerset House, 30th July 1860, on 1d. pink, die ?

**Specimens.** None seen.

**Issued type.** None seen.

**SAUNDERS, OTLEY & Co.,** 66 Brook St.

Registration date of collar (Type 4.) at Somerset House, 23rd April 1861, Collar only.

**Specimens. 1d.** (1.7.63.), die 105, **2d.** (22.7.63.), die 1, (see fig. 2), **1/-** ( ? ), die 3.

**Issued type.** None seen.

**BRITISH WORKMAN,** 9 Paternoster Row, London.

Registration date of collar (Type 4.) at Somerset House, 3rd August 1860, ring only.

**Specimens. 1d.** (25.3.62.), die 89, (1.7.63.), die 105, (26.3.62.), die 2, (22.7.63.), die 1, **3d.** (24.3.62.), die 1, (1.7.63.), die 1, **4d.** (24.3.62.), die 2, (21.7.63.), die 2, **6d.** (24.3.62.), die 2, (21.7.63.), die 2, **1/-** (26.3.62.), die 3, (21.7.63.), die 3: 3d. 4d.\*? 6d. and 1/- values not issued.

**Issued types. 1d.** (13.2.61.), die 89, (16.2.61.), die 89, (7.5.62.), die ?, (14.7.63.), die 105, (21.7.63.), die 106, (24.7.63.), die 106, on blue, and on white. \*Morley lists a 4d. value according to McGowan, but not seen by me.

**W. H. SMITH & SON,** 186 Strand, London.

Registration date of collar (Type 4b.) at Somerset House, 29th January 1862, ring only.

**Specimens.** Essays (see fig. 1) with cartouches at top and bottom. **1d.** (25.2.57), die ?, **2d.** (17.2.57), die 2, with manuscript specimen, **2d.** (9.3.57.) die 2, **1/-** (9.3.57.), die 3. Not issued.

Overprint type 2, collar type 4a., **1d.** (26.6.63.), die 105?, **2d.** (26.6.63.), die 1, **3d.** (1.7.63.), die 1, **4d.** (21.7.63.), die 2, **6d.** (21.7.63.), die 2, **1/-** (21.7.63.), die 3.

Overprint type 9, collar type 4a., **1d.** (14.6.83.) die 227, curl type 2, **1½d.** (14.6.83.), die 1, **2d.** (14.6.83.) die 1, **2½d.†** (15.6.83.), die 1, **3d.** (14.6.83.), die 6, **4d.** (14.6.83.), die 4, **6d.** (15.6.83.), die 2, **1/-** (15.6.83.), die 3.

† 2½d. value not issued (see fig. 2).

At first there were two different Collars, one being used for the 1d., 2d. and 1/- values, and the other with the 1½d., 3d., 4d. and 6d. stamps. It is probable that the 1883 set of specimens were taken for the purpose of seeing whether their condition was satisfactory as the one used for the 1½d., 3d., 4d. and 6d. values showed a break between

‘&’ and ‘SON’ and a new collar was introduced in 1884 for these values with larger ornaments. The ring for the 1d. 2d. and 1/- was not replaced and became very worn.

**Issued types. 1d. curl type 1.,** collar with small ornaments. 4a. (27.2.62), die ?, (8.4.62.), die ?, (18.10.62.), die 86?, (2.12.62.), die 100, (13.12.62.), die 105, (30.5.63.), die 105, (26.6.63.), die 105, (5.10.63.), die 105, (9.12.63.), die ?, (27.1.64.), die 101, (2.3.64.), die ?, (31.12.64.), die 113, (11.5.65.), die 106, (21.9.65.), die 112, (23.11.65.), die ?, (10.2.66), die 112, (21.2.66.), die 112, 26.3.66.), die 112, (25.4.66.), die 112, (15.5.66.), die 112, (28.5.66.), die 112, (6.7.66.), die 112, (13.7.66.), die 112, (3.8.66.), die 112.

**1d. curl type 2.,** collar with small ornaments. 4a. (2.11.66.), die ?, (24.11.66.), die ?, (2.2.67.), die ?, (23.2.67.), die ?, (12.7.67.), die ?, (9.8.67), die ?, (26.10.67.), die ?, (13.11.67.), die ?, (9.12.67.), die ?, (24.1.68.), die ?, (5.5.68.), die ?, (18.7.68.), die ?, (17.10.68.), die ?, (5.11.68.), die ?, (28.11.68.), die ?, (29.12.68.), die ?, (15.1.69.), die ?, (2.2.69.), die 151, (7.2.70.), die 151, (22.2.70.), die 151, (15.3.70), die 151, (17.6.71), die 151, (10.2.72.), die 158, (27.8.72.), die 158, (1.11.72.), die 158, (5.7.73.), die 158, (7.11.73.), die 158, (8.11.73.), die 158, (29.11.73.), die 158, (29.12.73.), die ?, (16.1.74.), die 164, (7.2.74.), die ?, (28.2.74.), die 180, (20.3.74.), die 180, (18.4.74.), die 180, (20.4.74.), die 180, (5.5.74.), die ?, (28.5.74.), die ?, (5.6.74.), die ?, (6.6.74.), die 182, (26.6.74.), die 180, (13.7.74.), die 182, (14.7.74.), die ?, (4.9.74.), die 182, (6.10.74.), die ?, (7.10.74.), die ?, (6.11.74.), die 184, (4.12.74.), die 184, (19.12.74.), die 184, (16.1.75.), die ?, (11.2.75.), die ?, (9.3.75.), die ?, (25.3.75.), die 186, (2.5.76.), die ?, (2.6.76.), die 188, (22.7.76.), die ?, (8.9.76.), die ?, (11.11.76.), die 188, (29.11.76.), die 188, (14.12.76.), die 188, (1.1.77.), die 188, (19.1.77.), die ?, (29.1.77.), die 193, (12.2.77.), die ?, (24.2.77.), die ?, (10.3.77.), die 192, (26.3.77.), die?, (6.4.77.), die 193, (20.4.77.), die 193, (30.4.77.), die 193, (25.5.77.), die 193, (22.6.77.), die ?, (26.6.77.), die 193, (7.7.77.), die 193, (21.7.77.), die 193, (17.8.77.), die 193, (18.8.77.), die 193, (1.10.77.), die ?, (11.1.78.), die 202., (4.2.78.), die ?, (20.4.78.), die ?, (4.10.78.), die ?, (19.10.78.), die 200, (7.5.79.), die ?, (2.7.79.), die 213, (1.8.79.), die 214? (19.8.79.), die 214?, (10.10.79.), die 223, (30.10.79.), die ?, (10.12.79.), die ?, (19.2.80.), die 221, (6.3.80.), die 213, (15.3.80.), die 219?, (23.8.80.), die ?, (25.11.80.), die ?, (17.12.80.), die 212, (18.1.81.), die ?, (9.4.81.), die ?. (2.12.81.), die ?, (12.5.82.), die ?, (5.8.82.), die ?, (31.8.82.), die ?, (1.9.82.), die ?, (21.10.82.), die 220, (18.12.82.), die 223?, (11.6.83.), die ?, (28.6.83.), die ?, (7.7.83.), die ?, (23.7.83.), die 221, (4.8.83.), die 226 or 216, (1.9.83.), die ?, (16.9.83.), die ?, (24.10.84.), die ?, (21.11.84.), die ?, (28.5.83.), die ?.

**1d. Undated, curl type 2, collar type 4a** S.H. dies

**1½d. brown.** Collar type 4a. die 1., 6.2.80., 7.10.80., 16.12.80., 20.5.80., 26.5.81., 26.1.82., 2.2.82., 15.6.82., 9.12.82., 10.12.82., 1.2.83., 12.5.83., 14.9.83., 15.3.84.

Collar type 4b. die 1., 17.3.85., 5.8.85., 21.9.85., 30.4.86.

die 2., 27.10.86., 3.9.87., 17.10.87., 19.12.87., 14.3.88., 28.3.88., 23.4.88., 26.5.88., 13.6.88., 2.7.88., 30.7.88.

**2d. blue.** Collar 4a, die 2., 16.12.62., 19.1.63.

die 1., 16.3.63., 10.6.63., 27.6.63., 29.6.63., 22.8.63., 1.10.63., 22.1.64., 31.3.64., 30.4.64., 10.12.64., 12.1.65., 15.4.65., 27.5.65., 21.8.65., 21.3.66., 16.5.66., 15.10.66., 12.12.66., 22.12.66., 18.5.67., 12.7.67., 12.9.67., 20.12.67., 25.5.68., 27.6.68., 8.9.68., 22.2.69., 1.5.69., 31.5.69., 22.11.69., 31.12.69., 22.2.70., 2.4.70., 25.4.70., 11.10.70., 7.11.70., 12.1.71., 22.3.71., 16.5.71., 21.8.71., 18.9.71., 14.11.71., 19.4.72., 22.6.72., 23.5.72., 25.8.72., 1.11.72., 28.1.73., 7.7.73., 31.1.74., 11.8.74., 4.9.74., 28.9.74., 23.11.74., 1.2.75., 14.6.75., 7.7.75., 23.10.76., 13.12.76., 11.7.77., 9.8.77., 18.12.77., 20.9.78., 22.2.79., 10.11.79., 4.3.80., 31.5.80., 28.12.80., 15.2.81., 14.2.81.

die 3., 17.2.82., 29.6.82., 7.7.83., 10.11.83., 4.2.84., 22.3.86., 5.4.86., 21.4.86., 6.12.86., 9.2.87., 22.3.87. die 6., 31.7.88.

**3d. red.** Collar type 4a, die 1., 16.12.62., 1.4.63., 28.5.63., 1.10.63., 3.6.64., 18.3.65., 11.7.65., 20.9.65., 21.4.66., 24.9.66., 22.12.66., 22.6.67., 19.8.67., 7.10.67., 11.12.67., 4.5.68., 10.11.68., 1.5.69., 3.6.69., 8.2.70., 25.10.70., 29.8.71., 22.4.72., 4.8.72., 23.12.72., 24.2.73., 7.7.73., 1.12.73., 22.12.73., 31.1.74., 30.3.74., 20.5.74., 28.9.74., 7.12.74., 18.1.75., 17.4.75.

die 6., 12.6.76., 19.6.76., 3.7.78., 22.2.79., 5.6.79., 21.1.80., 15.3.80., 15.5.80., 28.9.80., 16.12.80., 9.6.81., 25.7.81., 1.12.81., 1.4.83., 4.8.83., 15.9.83., 20.2.84., 3.3.84.

**3d. red.** Collar type 4b. die 6., 13.10.84., 22.4.85., 16.6.85., 6.8.85., 21.7.85., 20.11.85., 30.11.85., 14.12.85., 29.12.85., 16.1.86., 26.1.86., 22.2.86., 9.3.86., 5.4.86., 6.11.86., 23.11.86., 14.12.86., 28.9.87., 26.11.87., 20.12.87., 10.1.88., 10.4.88., 31.7.88.

**4d. orange.** Collar type 4a. die 2., 11.7.62., 27.6.63., 2.6.65., 12.1.66., 15.10.66., 25.3.67., 11.12.67., 3.5.68., 25.8.68., 8.11.69., 11.10.70., 7.11.70., 12.1.71., 16.5.71., 4.12.71., 30.9.72., 28.4.74., 6.12.75., 11.1.76., 11.1.78., 2.8.79., 6.2.83. die 4., 16.3.83., 20.2.84., 3.3.84.

**4d. orange.**, Collar type 4b. die 4., 2.8.84., 15.9.84., 24.10.84., 5.12.84., 21.7.85., 31.3.85., 3.7.88.

**6d. purple.** Collar type 4a. die 2., 17.12.62., 11.6.63., 28.1.64., 10.12.64., 21.4.66., 8.8.66., 11.2.67., 6.6.67., 14.11.67., 8.3.69., 13.12.69., 11.4.70., 19.8.71., 8.4.72., 6.11.72., 13.4.74., 26.10.74. 21.12.74., 20.12.75., 2.6.76., 2.11.77., 7.10.78., 23.12.79., 11.12.83.

**6d. purple.** Collar type 4b. die 2., 2.8.84., 1.6.85., 6.8.85., 11.7.87.; die 8., 16.11.87., 31.7.88.

**1/- green.**, Collar type 4a. die 3., 30.12.75.

Compound Stamping. All collar type 4a.

**1½d.** with ring, die 1. + **3d.** die 6, dated 14.6.80.

**1½d.** with ring, die 1. + **3d.** with ring, die 6, dated 16.12.80.

**2d.** with ring, die 1. + **2½d.** die 1, dated 9.2.80.

**3d.** with ring, die 6. + **1½d.** die 1. dated 7.9.80., 13.11.80.

First break in collar used for 1½d., 3d., 4d. and 6d. values occurred about 1868, and the second about 1874.

**THE HOME NEWS, GRINDLAY & Co.**, London.

Registration date of collar (type 4.) at Somerset House, 12th May 1862, ring only.

**Specimens. 1d.** (1.7.63.), die 105, **2d.** (13.5.62.), die 2, **2d.** (20.7.63.), die 1, **4d.** (13.5.62.), die 2, (21.7.63.), die 2, **6d.** (13.5.62.), die 2, (21.7.63.), die 2, **1/-** (13.5.62.), die 3, (21.7.63.), die 3.

**Issued type. 1d. Curl type 1.** (7.1.63.), die ?, (2.10.63.), die 100, (19.3.64.), die 105, (25.1.65.), die 105, (24.4.65.), die ?, (30.6.66), die 112.

**1d. Curl type 2.** (18.1.67.), die ?, (17.9.67.), die ?, (6.4.69.), die ?, (26.8.72.), die 160?, (7.6.77.), die 193?, (15.10.79.), die ?, (7.2.80.), die ?, (30.11.81.), die ?

**1d. Undated.** S.H. dies.

**1½d.** die 1., 16.1.80., 13.2.80., 10.6.80., 19.10.80., 13.1.81., 15.2.82., 13.4.86., 14.9.86.

**2d.**, die 2?, 20.8.62.

die 1., 3.6.63., 8.12.63., 26.1.65., 17.3.65., 16.1.68., 21.8.68., 13.9.68., 11.5.69., 6.10.69., 16.11.69., 26.2.72., 6.12.78., 30.6.79., 14.10.79.

**3d.** die 1., 9.7.62., 1.5.63., 15.5.63., 5.6.63., 20.7.63., 22.9.63., 23.9.63., 16.12.63., 4.2.64., 17.2.64., 20.4.64., 30.4.64., 16.6.64., 29.9.64., 11.10.64., 17.11.64., 22.4.65., 11.7.65., 8.9.65., 31.10.65., 9.12.65., 16.7.66., 24.9.66., 18.1.67., 9.7.67., 13.1.68., 4.6.68., 25.8.68., 12.9.68., 14.9.68., 8.7.69., 6.10.69., 16.10.71., 25.11.72., 26.1.74., 8.11.74., die 6., 24.3.76.

**SAMUEL, ALLSOPP & SONS**, Burton on Trent. Registration date of collar (type 4) at Somerset House, 14th February 1863, ring only.

**Specimens. 2d.** (22.7.63.), die 1., **1/-** (21.7.63.), die 3. These values were not issued.

**Issued type. 1d. curl type 1.** (16.2.63.), die 104, (1.4.63.), die 105, (24.6.63.), die 105, (15.7.63), die 105, (5.8.63.), die 105, (6.8.63.), die 105.

**Cn. BORNE & SON**, London, W.

Registration date 15th September 1863, collar only.

**Specimens.** None recorded.

**Issued type. 4d.** (15.9.63.), die 2.

*(to be continued)*